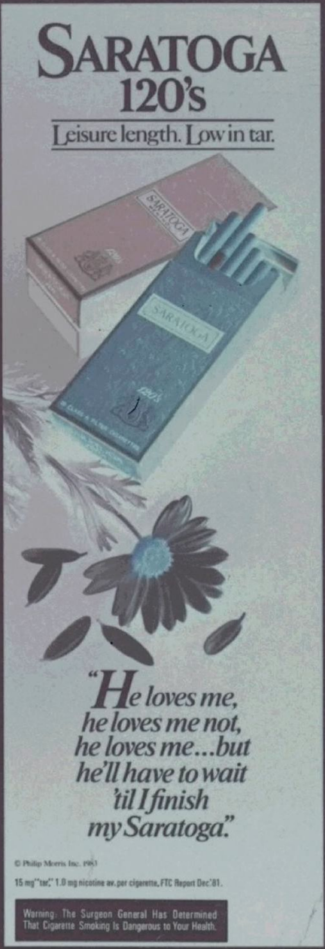
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 589-(DAISIES)-Req. No. 77150-
-2/5 Page-(3 13/16 x 11 1/4 inches)-4/c-Supplements, 1983
Printed in U.S.A.



SARATOGA 120's

Leisure length. Low in tar.

*"He loves me,
he loves me not,
he loves me...but
he'll have to wait
'til I finish
my Saratoga."*

© Philip Morris Inc. 1983

15 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Dec.'81.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

2061192575

Source: https://www.industrydocuments.ucsf.edu/docs/rmwa0203